

2020 Stone Arch Bridge Festival Culinary Arts Market - Vendor Opportunity



Overview:

Stone Arch Bridge Festival hosts our very popular *Culinary Arts Market* at the 2020 festival. *The Culinary Arts Market* creates an accessible and enjoyable experience for those looking for artisan packaged gourmet foods. *The Culinary Arts Market* will host over 25 artisan vendors of pre-packaged artisan food products.

2019 Recap:

- **Attendance:** Est. 75,000
- 30 Culinary Artists
- 250 visual artists

2020 Festival Highlights:

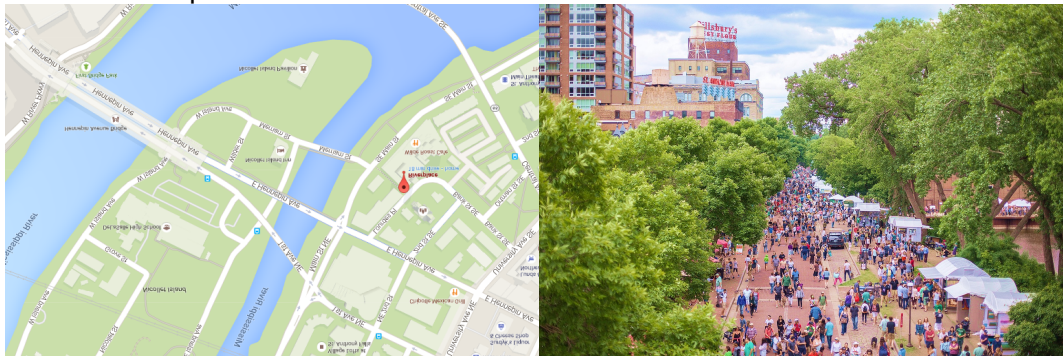
- 26 Year
- Average attendance 75,000
- Festival stretches nearly 1 mile along the Mississippi Riverfront
- 250 visual artists, 3 entertainment stages with more than 60 live music performances
- Classic car show
- Engaging family activities and Art Activations
- Ideally located in desirable downtown business and booming residential neighborhoods

Dates:

Saturday, September 26 and Sunday, September 27, 2020.

Location:

Stone Arch Bridge Festival is located along the banks of the Mississippi River between downtown and Northeast Minneapolis.



Neighborhood Demographics

"Northeast" is one of Minneapolis most historic districts. It has undergone a resurgence, since the year 2000 with the development of many of the historic mill buildings into condos and apartments. Northeast is home to 38,250 residents. Roughly 70% of the neighborhoods are renters with incomes of over \$50,000. This is a highly affluent, active, vibrant part of town.

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Participation:

Each vendor will contract for the 2 days of the market. Vendors will set up on Friday evening or Saturday by 9am. Market hours are Saturday 10 am-6pm and Sunday 10 am-5 pm and you must staff your booth during these hours. Vendor participation is \$375. Cancellations within 60 days of the festival are non-refundable. Market will be rain or shine.

Vendor Space:

All vendor spaces are a 10' x 10'. If you want a double space (10' x 20'), you are welcome to purchase two spaces. Vendors provide their own tent(s) and everything inside the tent (weights, tables, chairs and displays). Only a few spaces have access to electricity and priority is given to early applications so please indicate if you will need electricity and how many amps and outlets you will need.

Permits and Licenses:

Vendors will be required to have the appropriate Seasonal Food Permit licensing documents from the City of Minneapolis, State of Minnesota to participate. Each vendor will be responsible for any fees associated with their permits and any sales taxes due. Permits must be approved by 8/8/2020. <http://www.minneapolismn.gov/health/inspections/farmersmarket>

Culinary Market Vendor Application

Please submit ASAP – SPACE IS LIMITED and WILL SELL OUT

- Photo of your vending booth/tent/trailer, photos of your products are helpful but not necessary.
- Food Vendor Application
- Food Permit Information. Please include a copy of your 2020 Food Permit (cottage or seasonal and ST19 tax form.)

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BUSINESS NAME:

PRIMARY CONTACT NAME:

EMAIL:

PHONE:

MAILING ADDRESS:

Tell us about your business & products you want to sell (attach a separate page if necessary)

Calculate Your Stone Arch Festival Vendor Fees:

- Vendor space \$375 per 10 x 10 footprint
- How many spaces are you requesting? _____
 o 10 x 10 area

\$_____ Total Amount Due

If your application is accepted, you will be contacted immediately. Your vendor fee will be due within 30 days upon acceptance by check or Pay Pal Link. All fees and permits are collected before the festival occurs.

ELECTRICAL: If you are requesting access to electrical please indicate what you will need.

I anticipate needing the following amps:

How many outlets?

AGREEMENT TERMS

Signature below indicates that you, your staff and employees will comply with all State and City Health requirements and codes.

You agree to hold harmless Stone Arch Bridge Festival and Mithun Enterprises, Stephanie Hansen LLC, its employees, staff, volunteers and persons associated with the event from any liability for personal injury or loss to vehicle or equipment damage that you or your staff may incur prior to, during or after this event. You and your staff agree and will comply with all market rules and requirements.

Signature:

_____ Date: _____

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Email application to:

Stephanie Hansen

651-983-4766

Shansenmarketing@gmail.com

CONTACT INFO:

Culinary Artists

Stephanie Hansen

email: shansenmarketing@gmail.com

120 Mackubin Street

St Paul MN 55102

General Festival Management:

Sara Collins

email: sara@somersetamp.com

Festival Business Office

Culinary Arts Vendor

c/o Mithun Enterprises

900 Wayzata Blvd

Suite #130

Wayzata, MN 55391

Phone: 952-473-6422

www.stonearchbridgefestival.com